

Cookie Policy – NEWBY Skin Clinic

Last updated: April 2026

1. Introduction

This Cookie Policy explains how NEWBY Skin Clinic ("we", "our", "us") uses cookies and similar technologies on our website (<https://www.newbyskinclinic.co.uk>). By using our website, you consent to the use of cookies in accordance with this policy.

2. Business Information

NEWBY Skin Clinic
17 Repton Manor Road
Ashford, Kent, TN23 3HA

3. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They help the website function properly, improve user experience, and provide information to website owners.

4. Types of Cookies We Use

Essential Cookies: Required for core functionality such as booking services.

Analytics Cookies: Help us understand how visitors use our website (e.g. Google Analytics).

Functionality Cookies: Remember your preferences and improve usability.

Marketing Cookies: May be used to deliver relevant advertising (if applicable).

5. Third-Party Services

We use trusted third-party services which may place cookies on your device, including:

- Google (analytics and performance tracking)
- Nearcut (booking system functionality)
- BookinBeautiful (booking system functionality)

These providers have their own privacy and cookie policies.

6. How We Use Cookies

We use cookies to ensure the website works correctly, provide booking functionality, analyse performance, and enhance your overall experience.

7. Managing Cookies

You can control and delete cookies through your browser settings. You can also withdraw consent for non-essential cookies at any time. Please note that disabling cookies may impact website functionality.

8. Legal Basis

We use cookies in accordance with the UK General Data Protection Regulation (UK GDPR) and the Privacy and Electronic Communications Regulations (PECR). Where required, we will request your consent before placing non-essential cookies.

9. Changes to This Policy

We may update this Cookie Policy from time to time. Any changes will be posted on this page.

10. Contact Us

If you have any questions about this Cookie Policy, please contact us via our website at <https://www.newbyskinclinic.co.uk>.