

NEWBY Skin Clinic

Privacy Policy (UK GDPR Compliant)

Last updated: 7 April 2026

1. Introduction

NEWBY Skin Clinic is committed to protecting your personal data and respecting your privacy in accordance with the UK GDPR and Data Protection Act 2018.

2. Who We Are

Clinic: NEWBY Skin Clinic
Practitioner: Jemma Privett
Email: [Insert Email]
Address: [Insert Address]

3. Personal Data We Collect

We may collect personal details (name, contact info), medical data (history, treatment records), communication data, and images (with consent).

4. Legal Basis for Processing

We process data based on consent, contractual necessity, legal obligations, and legitimate interests.

5. How We Use Your Data

Your data is used to provide treatments, maintain records, ensure safety, and communicate with you.

6. Data Storage & Security

Data is stored securely with restricted access and appropriate technical safeguards.

7. Data Sharing

We do not sell your data. Data may be shared with medical professionals, regulators, or service providers where required.

8. Your Rights

You have rights to access, correct, delete, restrict, and object to processing, and to withdraw consent.

9. Medical Data

Medical data is treated as special category data and handled with strict confidentiality.

10. Images & Marketing

Images are only taken with consent and can be withdrawn at any time.

11. Data Retention

Data is retained only as long as necessary for legal and clinical purposes.

12. Cookie Policy

Our website may use cookies to improve user experience. Cookies help analyse website traffic and personalise content. You can disable cookies in your browser settings.

13. Website Analytics

We may use analytics tools (such as Google Analytics) to understand website usage. These tools collect anonymised data and do not identify individuals.

14. Complaints

You can contact us regarding complaints or raise concerns with the Information Commissioner's Office (ICO).

15. Contact Us

Email: [Insert Email]

Address: [Insert Address]

